# Heart Failure Awareness Days 2023

Activities report post HFAD

Country: Denmark

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### **Programme and events (summary)**



While breakthroughs in rare cardiac diseases are pivotal, *detecting the undetected* also means reaching those who are difficult to reach. Common diseases might go undetected in patients who, for various reasons, are distanced from the health care system. To help these patients, we must first of all establish contact.

Moving to a new country, being unfamiliar with the health care system and the language, might complicate the access to health care. Depending on educational level, the understanding of symptoms and diseases might vary. In the pursuit of equality in health care, further efforts are warranted to reach these minorities.

We organized a heart failure awareness community outreach event at a large mosque in urban Copenhagen. Here, the people were given an opportunity to talk to physicians in Arabic, English or Danish. We addressed common causes and symptoms of heart failure, offered blood pressure measurements and basic point of care cardiac ultrasound with handheld devices, and promoted further learning on www.heartfailurematters.org.

The event was widely appreciated, gathering more than 400 participants, of which 50 individuals were scanned and had their blood pressure measured.



# Social media coverage:



A report and photos from the day were posted on the official Twitter, LinkedIn and Instagram accounts of the Danish Society of Cardiology, and of the Copenhagen University Hospital - Amager and Hvidovre Hospital. During the following days the posts received over a thousand views.

#### Links:

Danish Society of Cardiology: https://twitter.com/cardio\_dk/status/1655091934187122688?s=12&t=gPDfvdoHNYIRQS\_hckGXoA

https://www.linkedin.com/posts/dansk-cardiologisk-selskab\_heartfailureawarenessdaysactivity-7060859053031190528-Z1QP?utm\_source=share&utm\_medium=member\_ios

Copenhagen University Hospital - Amager and Hvidovre: <u>https://www.linkedin.com/posts/hvidovre-hospital\_i-fredags-var-det-ikke-bare-store-bededag-activity-7061270933537185792-H5uE?utm\_source=share&utm\_medium=member\_ios</u>

https://www.instagram.com/p/Cr-fTXXIU8t/?igshid=MTc4MmM1Yml2Ng==

https://twitter.com/amagerhvidovre/status/1655500202852188160?s=12&t=gPDfvdoHNYIRQS\_hckGXoA



### Printed material for patients Poster in English

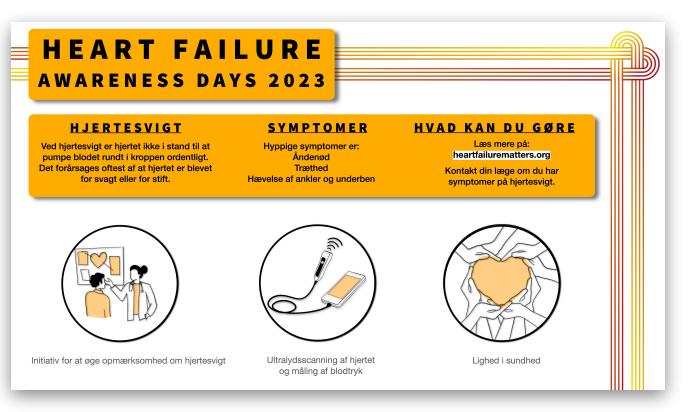






### Printed material for patients Poster in Danish









#### Printed material for patients Poster in Arabic





# **Extra pictures/videos**





